DATRON AG Nominated for Prestigious Award for Innovation and Growth

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Mühltal, 12th September, 2016 - On 25 October the "Hessen Champions 2016" award for innovation and growth - will be awarded for the 16th time. DATRON AG, medium-sized mechanical engineering specialist from Hessen, Germany, has reached the finals in the category "job engine".

During the "Hessen-Champions 2016" competition so far, <u>DATRON AG</u> was able to push aside 62 competitors and is now one of the 11 finalists. With a total of 236 employees and 18 newly created jobs in Hessen in 2015, DATRON AG is an important employer in the Darmstadt-Dieburg region. These figures also convinced the high-ranking jury, so DATRON AG now has a serious chance of bearing the "Hessen Champion 2016" seal, which is awarded on the night of the Hessian entrepreneur day.

The CEO of DATRON AG, Dr. Arne Brüsch, is pleased about the special nomination: "As a globally oriented company on the one hand and a locally rooted business on the other hand, we are particularly proud of our company being in the finals. For DATRON AG and all its employees the sustained strengthening of the region is a matter of the heart. With the creation of new jobs at our company sites in Mühltal and Darmstadt - but also in our technology centres in Isernhagen near Hannover and in Ulm - we have been able to make a major contribution. "

About the Contest:

For the 16th time the Hessian Ministry of Economy, Energy, Transport and Regional Development and the Association of Hessian business associations (VhU), together with the Mittelständische Beteiligungsgesellschaft Hessen mbH (MBG H), awards the prize "Hessen Champion". The jury, with representatives from business, politics, and media, will evaluate the contestants in the categories Innovation, World Leader, and Job Engine. The participation is open to all companies based in Hessen.

About DATRON AG:

DATRON AG develops, produces and sells innovative CNC milling machines for the processing of future-oriented materials such as aluminum and composite materials, dental milling machines for the efficient processing of all common dental materials in dental laboratories, high-speed milling tools and high-performance dispensing machines for industrial sealing and bonding applications. With the help of latest technology, backed by numerous patents and the integration into a comprehensive service package, DATRON offers unique solutions.

DATRON machines are characterized by a high quality and efficiency at very low power consumption. DATRON systems, among others, are used in electrical engineering, metal, plastic and automotive industries, aviation and in dental technology. Over 2,000 machines customers, domestic and foreign, trust in the proven DATRON technology.

DATRON has been on a profitable growth path for years. Thus, sales of around EUR 42.6 million were achieved with more than 25 sales partner worldwide in 2015. Currently, DATRON employs around 240 People. The company has received many awards during recent years. The consulting firm Munich Strategy Group (MSG) ranks DATRON among the most innovative SMEs in Germany (DATRON

achieved position 30), published in an independent study at the end of 2015, and further ranked DATRON as a TOP 100 company. Most recently DATRON AG received the "Customer Champion 2016" award at the end of April and the RedDot Industrial Design Award 2016 for the brand new industrial CNC milling machine DATRON neo.

More information can be found under <u>www.datron.de</u>.